



City of Columbus
Mayor Michael B. Coleman

University Area Review Board

109 North Front Street, First Floor
Columbus, Ohio 43215-9031
(614) 645-6096 (614) 645-1483 fax

MEETING SUMMARY

April 28, 2011

Northside Branch Library

1423 North High Street

6:30pm-7:20pm

members present
members absent

**Ted Goodman, Frank Petruziello, Pasquale Grado, Brian Horne, Doreen Uhas-Sauer (Late)
Bill Graver, George Kane**

A.

Approval of Minutes

motion
motion by
vote

**To approve the January Meeting Summary as submitted
Mr. Grado/ Mr. Petruziello
4-0 to Approve**

motion
motion by
vote

**To approve the February Meeting Summary as submitted
Mr. Grado/ Mr. Petruziello
4-0 to Approve**

B.

Applications for Certificate of Approval

1.

applicant:
to be reviewed:

2408 North High Street

Qasim Jadoon (Owner)

signage, code enforcement

EVO Tech

Applicant did not show.

2.

applicant:
to be reviewed:
6:30- 6:42

2471 North High Street

Gino Matheson (Sign Designer)

signage

North Campus Video

Mr. Ferdelman presented several slides and reviewed the facts of the application. Mr. Matheson described the sign design and colors. Mr. Goodman inquired about the lighting. Mr. Matheson explained the fluorescent lighting and cabinet design, being aluminum box and Lexan face with vinyl letters. Mr. Horne suggested reversing the colors. Mr. Goodman suggested that the majority of the sign be opaque. Mr. Petruziello commented that the sign should be mounted higher on the building and be larger but not any larger than 6'-0"; NCV should not be larger but the band should be larger along with the North Campus Video lettering. The Board discussed the name of the business - no one calls it NCV, it has always been known as North Campus Video. Mr. Petruziello suggested that the sign be a donut, the center area removed. The Board and applicant discussed possible issues with birds.

motion

To approve the existing sign on the condition:

- That the sign be a maximum 6' diameter.
- That the center of the sign be removed, such that the sign would form a ring or a donut
- That the ring shall be a minimum of 12" in width, not exceed 15".
- That the background shall be opaque.
- That the sign shall read only North Campus Video
- That staff shall review and approve the final submission

motion by
vote

**Mr. Petruziello / Mr. Grado
4-0 to Approve**

3.
applicant:
to be reviewed:
7:10-7:20

1300 North High Street
Jason Case (Kroger)
signage

Kroger Liquor

Mr. Ferdelman presented several slides and reviewed the facts of the application. Mr. Petruziello recused himself; the Board was left without quorum. Ms. Uhas-Sauer arrived at 7:10pm and quorum was achieved. The Board and Applicant discussed inconsistencies and lack of detail in the drawings. Mr. Ferdelman stated that the proposed sign is identical to the sign for the main Kroger store. Mr. Case concurred that the sign should be identical. Mr. Grado requested that the medallion on the west face of the sign be removed. Mr. Goodman suggested that revised drawings should be submitted to staff that show the construction of the sign in enough detail. Ms. Uhas-Sauer liked the idea that the signs were similar.

motion

To approve the signage as submitted on the condition:

- **That the medallion on the west face of the sign be removed**
- **That the sign details shall match the details of the previously approved sign for the main store.**
- **That the revised sign details be sent to staff for review and approval.**

motion by
vote

Mr. Horne / Mr. Grado
4-0 to Approve

C.

Staff Issued Certificates of Approval

- | | | |
|---|--------------------------------------|---------------|
| • | 71 West 9 th Avenue | Roof |
| • | 50 West 10 th Avenue | Roof |
| • | 90 East 12 th Avenue | Roof |
| • | 144 East 13 th Avenue | Rebuild Eave |
| • | 270 East 14 th Avenue | Roof |
| • | 230 East 15 th Avenue | Roof |
| • | 299-301 East 17 th Avenue | Roof |
| • | 73-75 Chittenden Avenue | Roof |
| • | 43-45 Maynard Avenue | Rebuild Porch |
| • | 1725 Summit Street | Roof |

D.

Board Approved Applications Issued Certificates of Approval

- | | | | |
|---|---|--|------------------|
| • | 1710 North High Street
(Key Bank) | Storefront, ATMs & signs
approved 3/24/2011 | Issued 4/5/2011 |
| • | 2418 North High Street
(Taste of Orient) | Sign approved 3/24/2011 | Issued 4/21/2011 |

E.

Next Meeting

- Thursday May 26, 2010 / 6:30pm / Northside Branch Library / 1423 North High Street